

We Drive Your Success at Every Stage of Your Growth Journey

Phase 0: Growth Audit™



- Evaluate organizational skills and alignment to improve corporate readiness for growth

Phase 1: Opportunity Universe



- Evaluate and prioritize white space opportunities based on market/competitive/customer metrics + company criteria

Phase 5: Monitoring & Optimization



- Track market, customers, competitors
- Adapt strategy to changing market dynamics
- Identify new opportunities



Phase 2: Opportunity Evaluation



- Deep dive sector analysis: Customer, competitor, market, geography and technology metrics
- Solution value proposition, required features/capabilities

Phase 4: Planning & Implementation



- Execution: Milestones, targets, owners, & deadlines
- Lead generation programs and content marketing

Phase 3: Go-To-Market Strategies



- Identify strategic options & detail market entry strategies
- M&A/Partner target identification, due diligence, introductions



Leverage Our Global Expertise

Connecting the Healthcare & Life Sciences Value Chain

Join our universe of payers, providers, and stakeholders

Global Analytics Foundation
 Customized Advisory
 Best Practices
 Sales Enablement
 Networking

Digital Health

- Data & Analytics
- Payer-Provider Connectivity
- Patient Engagement
- Revenue Cycle Management
- Hospital to Home Technology & Services
- AI: Clinical, Financial & Operational Use Cases

Advanced Medical Technologies

- Chronic Care Continuum
- Care Optimization
- Consumer Empowerment
- Future of Surgery, Robotics, AI
- MedTech Business Model Innovation

Payer and Provider IT Transformation

Chronic Care

Medical Imaging & Informatics

- Modality Sector Performance
- Medical Imaging Informatics
- AI Applications in Imaging
- Future of Imaging
- Expanding Customer Engagement Models
- Business Model Innovation
- Voice of Radiology

Next Generation Diagnostics

- Molecular Diagnostics
- Smart Genomics
- Lab Automation
- Companion Diagnostics
- Point of Care Testing
- Next Generation Sequencing Analytics
- LS Research Tools

Precision Health

Pharma 4.0

- Personalized Therapeutics
- Life Science IT
- Contract Development Research / Manufacturing
- AI Applications in Drug Discovery
- Digital Therapeutics

Women's Health

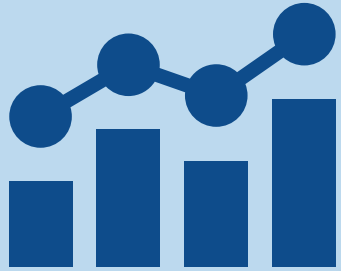
Elevate with Frost & Sullivan: Your Success, Our Passion

Who We Are

Growth Opportunity Analytics – Research Access

Cutting-edge research on markets and technologies to stay ahead of the game.

Content + Analyst Support



Growth Analytics – Knowledge-as-a-Service

We create distilled insights and reporting from our research and dozens of other data sources.

Embedded Analyst



Growth Advisory

Client-specific growth advisory for new solutions, customer insights, competitor insights, go-to-market

Customized Analytics and Strategies

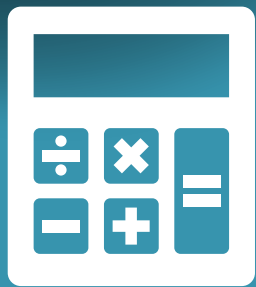


Brand & Demand Solutions

Leverage Frost & Sullivan brand, contacts and thought leadership to engage buyers and create leads

Lead Generation

Thought Leadership



Strategic Analysis & Growth Opportunities



- Improve Competitive Positioning
- Regional Data & Insights



- Design Solutions Aligned with Market Needs
- Access and Network with Partners

- Context-relevant Strategies
- Receive Marketing Qualified Leads

Review Competitive Positioning



Access New Growth Opportunity Insights

Benchmark vs Industry Metrics

Discuss Your Solution & Challenges



Get F&S Feedback

Consider Next Steps to Grow

To deliver the best results, we rely on a combination of internal knowledge, external expertise and insights from industry thought leaders:

- Secondary research: In-house knowledge and third-party databases
- Primary research: Interviews with suppliers, customers and key opinion leaders
- Growth experts: Internal and external sector advisory panel



Do you have any questions about how we can tailor our solutions to fit your unique needs?

Let's chat!